

Robert Thomson (JSPS Doctoral Research Fellow, Hokkaido University)

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EDUCATION	Hokkaido University , Sapporo, Japan <i>Graduate School of Letters</i> <i>Ph.D. (Behavioral Science)</i>	Apr 2013 - Mar 2016 (expected)
	Dissertation title (provisional): <i>A socio-ecological approach to interpersonal psychology and behavior on the Internet: How offline social worlds impact online behavior.</i>	
	Hokkaido University , Sapporo, Japan <i>Graduate School of International Media,</i> <i>Communication and Tourism Studies</i> <i>M.A., International Media and Communication</i>	Apr 2011 - Mar 2013
	Thesis (in Japanese): <i>Relational Mobility as a Predictor of Privacy Concern on Facebook: A 20-Country Comparative Study from a Socio-Ecological Perspective</i>	
	Nagoya University , Nagoya, Japan <i>Graduate School of International Development, Research Student</i>	Apr 2010 – Mar 2011
	Laidlaw College , Auckland, New Zealand <i>Graduate Diploma in Theology</i>	Nov 2008 – Dec 2009
	University of Canterbury , Christchurch, New Zealand <i>B.A. hons. (1st class), Japanese</i>	Feb 1999 – Dec 2002
RESEARCH INTERESTS	Computer-mediated communication, cross-cultural psychology, Internet psychology, social network sites, quantitative online research methodology.	
PEER-REVIEWED JOURNAL ARTICLES	Thomson, R., Yuki, M., Ito, N. (under review). A socio-ecological approach to national differences in online privacy concern: The role of relational mobility and trust.	
	Thomson, R., Yuki, M. (under review). Cross-societal differences in self-promotion on Facebook: The mediating role of relational mobility on behaviors and outcomes.	
	Thomson, R., Yuki, M. (under review). How to win (and lose) friendships across cultures: Why relational mobility matters. <i>In-Mind Magazine</i> .	
	Thomson, R., Ito, N. (2014). Facebook advertisements for survey participant recruitment: Considerations from a multi-national study. <i>International Journal of Electronic Commerce Studies</i> . Vol. 5, No. 1.	
	Thomson, R., Ito, N. (2012). "Social Responsibility and Sharing Behaviors Online: The Twitter-Sphere's Response to the Fukushima Disaster." <i>International Journal of Cyber Society and Education</i> , Vol 5, No. 1, p. 55-74.	
	Thomson, R. and Ito, N. (2012). "The effect of relational mobility on SNS user behavior: A study of Japanese dual-users of Mixi and Facebook." <i>The Journal of International Media, Communication, and Tourism Studies</i> , No. 14, p. 3-22.	
RESEARCH EXPERIENCE	Research Fellow, Japan Society for the Promotion of Science <i>Hokkaido University, Japan</i>	Apr 2013 - present
	- Publically funded cross-cultural research project into online behavior and psychology; experimental design, two- and multiple-country web surveys, single and multi-level data analysis.	

- Lead Researcher, World Relationships Study **Jul 2014 - present**
Hokkaido University, Japan
- Large-scale 41-country cross-cultural study; I am responsible for all project-management aspects of the study including collaborator correspondence, survey design, translation (21 languages), recruitment, and data analysis.
- Co-Investigator, Ritual and Conflict Project **Apr 2014 - present**
University of Oxford, United Kingdom
- Japan-based field and lab experiments; high-stakes liaison meeting interpreting, fieldwork, general Japan-based 'fixer' duties.
- Research Assistant, Hokkaido University **Apr 2012 – Mar 2013**
Department of Behavioral Science
- Assisted with numerous research projects including cross-cultural research on altruism, cooperation, intimacy, and self-esteem.
- INVITED TALKS
- Thomson, Robert. (June 2012). "Relational Mobility and Behavior on Social Network Sites." Special lecture on cross-cultural issues in Internet behavior, Kobe University of Foreign Studies, Kobe, Japan.
- Thomson, Robert. (February 2012). "On Setting Goals and Dreaming Big in One's Academic and Professional Career." Asia:NZ Foundation Young Leaders Network Reunion, Tauranga, New Zealand.
Invited International Speaker
- SELECTED CONFERENCE PRESENTATIONS
- Thomson, R. (2015). SNS audience diversity and interpersonal conflict – a socio-ecological approach to interpersonal behavior strategies on the Internet (in Japanese). *35th WebLab Meeting*, 14th February 2015, Tokyo Keizai University, Tokyo, Japan.
- Thomson, R., Yuki, M. (2014). Internet privacy concern in a global age: The role of relational mobility. *International Association for Cross Cultural Psychology (IACCP) 22nd International Congress*, 15-19 July 2014, Reims, France.
- Thomson, R., Yuki, M. (2013). "Look at me! Cross-cultural differences in the pursuit of self-promotion on SNS." *Cyberspace 2013*. Masaryk University, Brno, Czech Republic.
- Thomson, R., Ito, N. (2013). Facebook advertisements for survey participant recruitment: Considerations from a multi-national study. *International Conference on Internet Studies (NETS2013)*. Hong Kong, China. * Recipient of Distinguished Paper Award.
- Thomson, R., Yuki, M. (2013). "A socio-ecological approach to cross-cultural differences in self-presentation on SNS (in Japanese)." *Japanese Society of Social Psychology 54th Conference*. Okinawa, Japan.
- Thomson, R., Ito, N., Suda, H., Lin, F., Liu, Y., Hayasaka, R., Isochi, R., Wang, Z. (2012). "Trusting Tweets: The Fukushima Disaster and Information Source Credibility on Twitter." The 9th International Conference on Information Systems for Crisis Response and Management (ISCRAM2012), Vancouver, Canada.
- GENERAL-AUDIENCE WRITINGS
- Thomson, R. (2014, August 30). Look at me! (Or don't): Of society and showing off on Facebook. *The Inquisitive Mind Blog*.
- Thomson, R. (2014, February 12). Re-thinking how we think about conformity. *The Inquisitive Mind Blog*.
- TRANSLATIONS
- Thomson, R., Isochi, R., Suda, H., Ahi, R., Lin, F., Wang, Z., Hayasaka, R., Ito, N. (2013). "Shakai sekinin to onrainkyouyuukoudoukeikou to no kankei ni tsuite – fukushima daiichi

genpatsu jiko he no tsuittaa riyousha no hannou.” *Working Paper No. 139*, Center for Experimental Research in Social Sciences, Hokkaido University, September 10, 2013. Japanese translation of “Social Responsibility and Sharing Behaviors Online: The Twitter-Sphere’s Response to the Fukushima Disaster” (Thomson & Ito, 2012).

TEACHING EXPERIENCE	Social Informatics (15 week undergraduate course) Hokkaido University of Science, Japan <i>Instructor (Language of instruction: Japanese)</i> Course content: Introduction to the psychology of Internet behavior.	Apr 2014 - present
	Introduction to Media Effects Research in Japan (15 week undergraduate course) Hokusei Gakuen University, Japan <i>Instructor (Language of instruction: English)</i> Course content: Introduction to quantitative research into the psychological and behavioral effects of media consumption, with a strong quantitative cross-cultural comparative perspective.	Sep 2013 - present
	Undergraduate Experimental Social Psychology Research Workshop (15 weeks) Hokkaido University, Japan <i>Teaching Assistant (Language of instruction: Japanese)</i>	Jul 2013 – Mar 2014
GRANTS, FELLOWSHIPS, AWARDS	JSPS Doctoral Research Fellowship <i>Japan Society for the Promotion of Science</i> <i>(equiv. JPY2,400,000 (US\$25,000)/year)</i>	2013 - 2016
	JSPS Grant-in-Aid for Scientific Research <i>Japan Society for the Promotion of Science</i> <i>JPY3,300,000 (approx. US\$33,000)</i>	2013 - 2006
	Distinguished Paper Award <i>International Conference on Internet Studies (NETs2013)</i>	8th Sep 2013
	MEXT Scholarship <i>Japanese Ministry of Education, Culture, Sports, Science and Technology</i> <i>(equiv. JPY2,308,000/year)</i>	2010 - 2013
	IMCTS Young Researcher’s Development Fund <i>Graduate School of International Media, Communication and Tourism Studies</i> <i>JPY56,000 (approx. US\$560)</i>	Feb 2012
	Guinness World Record for the Longest Journey by Skateboard (12,159km) <i>Corporate and self-sponsored solo and self-supported adventure across 15 countries</i>	Apr 2007 – Oct 2008
PROFESSIONAL EXPERIENCE	Syrp Ltd., New Zealand <i>Japan Marketing Consultant</i>	Feb 2013 – Jun 2014
	Ritsumeikan Asia Pacific University, Oita, Japan <i>International Student Recruitment Office</i>	Jun 2005 – Jun 2006
	Amagase Town Council Office, Oita, Japan <i>Coordinator for International Relations</i>	Aug 2003 – Jun 2006
CROSS-CULTURAL	Across the Eurasian Continent by bicycle	

EXPERIENCE	<i>12,000km solo self-supported travel by bicycle from Japan to Switzerland via China, Central Asia, Caucasus, and the Balkans.</i>	Jul 2006 – Feb 2007
	Yacht maintenance crew <i>Reliance Yacht Management, British Virgin Islands</i>	Nov – Dec 2007
	Outdoor Education Instructor <i>Village Camps, Anzere, Switzerland</i>	Feb – Apr 2007
	High School Student Exchange (11 months) <i>Fukuoka City, Japan</i>	1997
LANGUAGE PROFICIENCY	English <i>Native</i>	
	Japanese <i>Near-native: Level 1 Japanese Language Proficiency Test (Dec 2004); Masters thesis (2013) written in Japanese.</i>	
TECHNICAL KNOWLEDGE	Highly proficient: <ul style="list-style-type: none"> - IBM SPSS (statistical analysis software) - Qualtrics (online survey software) - Web design (HTML, CSS) - Videography (Adobe Premiere/After Effects) - Graphic design (Adobe Photoshop) - Internet crowdsourcing platforms (Amazon Mechanical Turk, Lancers.jp, oDesk, CorwdFlower) Some proficiency and working experience: <ul style="list-style-type: none"> - PHP - FQL (Facebook Query Language for data collection) - Facebook application development 	
PROFESSIONAL MEMBERSHIPS	<ul style="list-style-type: none"> - Asia New Zealand Foundation Young Leaders Network <i>Member intake limited to 30 individuals from around New Zealand a year</i> - Japan Information-Culturology Association - The Japanese Society of Social Psychology 	

CV updated: 2015/02/15